

PEP's 2010 Membership Campaign

\$250 gift certificates for the top 2 recruiters!

For the first time, PEP is holding a Membership Recruitment campaign. All employees from member companies are eligible to participate and win more than \$500 in prizes. Join efforts with your company colleagues or work individually and help PEP grow! All recruiting companies will be publicly appreciated through the emails, newsletters and membership breakfasts.

Goal

Recruit like-minded companies to join with PEP to support sustainable economic development and environmental stewardship in the Mobile/Baldwin region. Growing the membership helps create revenue and keep member dues affordable!

The Campaign Guidelines

Current PEP members will recruit companies to apply for PEP membership from **December 1, 2009 through April 30, 2010.** *Only valid entries will be counted towards the individual's total recruitment number.*

A valid entry is defined:

- The applying company's application must be received in the PEP office by fax, email or mail, no later than 5pm on April 30.
- The Application must include:
 - ✓ the signature of the applying company's local senior management; and
 - ✓ the name of the referring person and company.
- The application must be approved for membership by the PEP Board of Directors. The Board will review applications at the first Board meeting following receipt of the application, and no later than the May meeting.

How to Win:

- PEP will declare two (2) winners, one from each category, at the July Membership Breakfast (or earlier).
 - ✓ **Category 1:** Individual referring the most applications received and approved for PEP membership.
 - ✓ **Category 2:** Individual referring the highest dollar amount for annual dues that is approved for PEP membership.
- Each Winner will receive a \$250 gift certificate to a local restaurant or business of their choice. In the case of a tie, the prize will be split equally among the winners. One person cannot win both categories. If someone wins both categories, then Category 2, the highest dollar amount will be awarded to the person with the next highest amount.
- PEP staff and PEP Board of Directors are not eligible to win. However, the staff of Board member companies is eligible to win.